

## **World Academy of Sport Post Graduate Certificate Scholarship**

### **NEW Opportunity**

CGAs have the opportunity to apply for scholarship opportunities for the World Academy of Sport's (WAOs) [Postgraduate Certificate, International Sports Management](#) developed and delivered in conjunction with the University of London.

#### **Scholarship Details**

WAOs and the CGF are offering:

- Two full scholarships; and
- Three 25% scholarships.

The value of the full scholarship is £3,675 and the 25% scholarships are £918.75 each. Sales tax will also apply for students studying from Australia (10%), India (18%) and Singapore (7%).

#### **Background**

The Post Graduate Certificate (PGCert) programme is a globally-recognised, academically rigorous and industry focused qualification which has been collaboratively developed by the University of London and the World Academy of Sport. The fully online, self-paced certificate, allows students to complete the course between one and five years. The 60 credits obtained from the completion of the certificate is a globally recognised qualification that can be further applied to a Master's degree for those students who want to continue their studies to the next level.

The certificate requires that students complete 4 modules – two of which are core and two others from the elective options.

- Core: Strategy, Leadership and Governance in Sport / Financial Management in Sport
- Elective: Sports Marketing, Sponsorship and Media / Sports Event Management / Sports Entrepreneurship / Sport Development, Facilities and Participation

Currently there are over 100 students in the Postgraduate programme representing 18 sports and 50 nationalities. You can view the current students here <https://istudy.sport/pgc-students>.

#### **Benefits of the PGCert**

1. Distance Learning:
  - Reduced costs - No travel/living costs.
  - Easier combination with work demands.
  - Optimised use of time – study at your own pace.
2. Blended with Specialised Teaching
  - Contextualised to meet the needs of organisational requirements.
3. World Renowned Qualification
  - Unique insights that WAOs industry experts bring as a result of working with major international sports organisations at the cutting edge of management thinking.

- UoL is the UK's oldest and largest distance and flexible learning body with over 100,000 alumni around the world.
- 4. Expanding Networks & Career Pathways
  - Opportunity to connect with a global network of peers in the sport industry.
  - The global sport industry is worth USD\$ 620 billion and growing. There is an increasing demand for highly qualified senior managers.

### Eligibility

In order to be eligible to receive the scholarship for the Postgraduate Certificate International Sports Management (PG Cert), applicants should:

- Have an existing undergraduate degree (eg bachelor) or a minimum of 5 years of relevant work experience and professional references.
- An English language level of IELTS: at least 6.5 overall, with 6.0 in the written test or other equivalent proficiency certification.
- Access to a computer and internet.

### Deadlines - September 2021 Intake

Scholarship and UOL Application Submission Opens	15 May 2021
<b>Scholarship and UOL Application Submission Deadline</b>	<b>13 August 2021</b>
Tuition payment deadline (if applicable)	1 September

### Application Process

1. CGAs to send out the scholarship details to their stakeholders (athletes, staff, volunteers, clubs, etc.). This can be done through various methods including website news, newsletters, social media channels, meetings/forums, etc.
2. Eligible candidates can apply directly by sending their enquiry to [pgc@worldacademysport.com](mailto:pgc@worldacademysport.com) and indicating the following Scholarship ID Code: CGF2021. Students can also apply directly online, using the [online application portal](#) indicating the Scholarship ID Code: CGF2021.
3. Once we have reached the submission deadline, all of the applications received will be shared with the University of London and reviewed for eligibility.
4. The University of London shortlist will then be reviewed by the CGF Selection Group.
5. Both successful and unsuccessful candidates will be contacted regarding the decision.